

# in company Elementary

## Unit 2

headword	pronunciation	translation/notes	example sentence
<b>alarm clock</b> (n)	/ə'la:m ,klɒk/	.....	Many mobile phones have added features such as an <b>alarm clock</b> , calculator etc.
<b>answer</b> (v)	/ɑ:nsə/	.....	
answer a call	/ɑ:nsə ə 'kɔ:l/	.....	Some people only use their mobiles to <b>answer</b> incoming <b>calls</b> .
answer the phone	/ɑ:nsə ðə 'fəʊn/	.....	I hate it when people <b>answer the phone</b> in restaurants or theatres.
<b>bore</b> (n)	/bɔ:/	.....	
mobile phone bore (n)	/,məʊbaɪl 'fəʊn bɔ:/	.....	<b>Mobile phone bores</b> are people who leave their phone on all the time and have private conversations in public.
<b>business</b> (n)	/'bɪznəs/	.....	
business opportunity (n)	/'bɪznəs ɒpə'tju:nəti/	.....	Do you agree that mobile phones increase <b>business opportunities</b> ?
<b>calculator</b> (n)	/kælkjə'leɪtə/	.....	Features such as personal organisers and <b>calculators</b> are available on most mobile phones nowadays.
<b>call</b> (n)	/kɔ:l/	.....	
answer a call	/ɑ:nsə ə 'kɔ:l/	.....	When I'm at the gym I only <b>answer</b> important <b>calls</b> .
incoming call (n)	/,ɪnkʌmɪŋ 'kɔ:l/	.....	People use their mobiles in different ways and some people only use them to receive <b>incoming calls</b> .
make a call	/,meɪk ə 'kɔ:l/	.....	I <b>made a</b> quick <b>call</b> home on the train to say what time I would be arriving.
receive a call	/rɪ'si:v ə 'kɔ:l/	.....	How do you use your mobile – for making or <b>receiving calls</b> , or both?
<b>call</b> (v)	/kɔ:l/	.....	My wife <b>called</b> me from the supermarket to ask what I wanted for dinner.
<b>call (sb) back</b> (phr v)	/kɔ:l sʌmbədi 'bæk/	.....	Alan, I'm in a restaurant. Can I <b>call you back</b> later?
<b>chatter</b> (n)	/tʃætə/	.....	There's nothing worse than sitting on a train and having to listen to somebody else's annoying mobile phone <b>chatter</b> .

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<b>communication</b> (n)	/kəˌmjʊːnəˈkeɪʃən/	.....	Young people use their mobiles for entertainment as well as <b>communication</b> .
<b>confidential</b> (adj)	/ˌkɒnfəˈdenʃəl/	.....	Talking about <b>confidential</b> matters in public is bad mobile phone etiquette.
<b>connect (to)</b> (v)	/kəˈnekt (tuː)/	.....	Business people need to be able to <b>connect to</b> their company computers through their mobile phone.
<b>connection</b> (n) connection to the Internet/a PC	/kəˈneɪʃən/ /kəˈneɪʃən tə ðiː 'ɪntənət/ə ˌpiːˈsiː/	.....	People who use their mobile phone as a work tool see <b>connection to a PC</b> as a vital feature.
<b>contact</b> (v) contact sb on their mobile	/kɒntækt/ /kɒntækt ˌsʌmbədi ɒn ðeə 'məʊbaɪl/	.....	If I'm not at home when you call, you can <b>contact me on my mobile</b> .
<b>conversation</b> (n) have a (long) conversation	/ˌkɒnvəˈseɪʃən/ /hæv ə ˌlɒŋ ˌkɒnvəˈseɪʃən/	.....	<b>Having long conversations</b> on your mobile can be extremely annoying for other people.
<b>cover</b> (n)	/kʌvə/	.....	How often do you change your mobile phone <b>cover</b> ?
<b>download</b> (v) download ring-tones/icons etc	/ˌdaʊnˈləʊd/ /ˌdaʊnləʊd 'rɪŋ.təʊnz/aɪkɒnz/	.....	<b>Downloading ring-tones and icons</b> is an important feature of a mobile for many young people.
<b>easy to use</b> (adj) (opposite = <b>hard to use</b> )	/iːzi tə ˈjuːz/	.....	The most important thing about a mobile phone for me is that it's <b>easy to use</b> .
<b>etiquette</b> (n) mobile phone etiquette (n)	/etɪket/ /məʊbaɪl ˌfəʊn 'etɪket/	.....	Leaving your phone on all the time and talking loudly in public are two examples of bad <b>mobile phone etiquette</b> .
<b>executive</b> (n)	/ɪgˈzekjətɪv/	.....	<b>Executives</b> and salespeople see their mobile phone as a work tool.

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extras (n pl)	/ˈɛkstrəz/	.....	Features such as a note pad, a personal organiser and connection to a PC are known as " <b>extras</b> ".
feature (n)	/fi:tʃə/	.....	What <b>features</b> does your mobile phone have?
"hands-free" phone (n)	/ˌhændz fri: 'fəʊn/	.....	It is now compulsory in Britain to use a " <b>hands-free</b> " <b>phone</b> in your car.
icon (n)	/aɪkɒn/	.....	<b>Icons</b> are small pictures or symbols that you can attach to text messages.
intimate (adj)	/ɪntɪmət/	.....	In general, fellow travellers do not want to share <b>intimate</b> details of your personal life.
leave your phone on/off	/li:v jə 'fəʊn 'ɒn/'ɒf/	.....	Remember – don't <b>leave your phone on</b> when you're at the cinema!
market (n)	/ˌmɑ:kət/	.....	This latest model is one of the slimmest, sexiest phones <b>on the market</b> .
on the market	/ɒn ðə 'mɑ:kət/	.....	
mobile phone (n)	/ˌməʊbaɪl 'fəʊn/	.....	Men tend to like smaller <b>mobile phones</b> while women prefer larger ones.
mobile phone bore (n)	/ˌməʊbaɪl 'fəʊn ˌbɔ:/	.....	<b>Mobile phone bores</b> leave their phones on all the time and use loud and annoying ring-tones.
mobile phone etiquette (n)	/ˌməʊbaɪl 'fəʊn ˌetɪkət/	.....	<b>Mobile phone etiquette</b> involves using your mobile phone in a way that does not annoy other people.
mobile (phone) habits/manners (n pl)	/ˌməʊbaɪl ('fəʊn) ˌhæbɪts/ˌmænəz/	.....	Other people's bad <b>mobile manners</b> are driving me mad!
mobile phone user (n)	/ˌməʊbaɪl 'fəʊn ju:zə/	.....	Being a smart <b>mobile phone user</b> means using a "hands-free" phone in the car, speaking quietly in public etc.
model (n)	/ˌmɒdl/	.....	Do you keep changing your mobile phone in order to have the latest <b>model</b> ?
small/medium-sized/ large model (n)	/ˌsmɔ:l/ˌmi:diəmˌsaɪzd/ ˌlɑ:dʒ 'mɒdl/	.....	Business people typically use <b>medium-sized models</b> with a large screen to read information.

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note pad (n)	/nəʊt ,pæd/	.....	A <b>note pad</b> is a mobile phone extra that allows you to write notes and reminders to yourself.
personal organiser (n)	/pɜːsənəl 'ɔːgənəɪzə/	.....	A <b>personal organiser</b> allows you to store the names and phone numbers of people you contact often.
pre-paid card (n)	/priːpeɪd 'kɑːd/	.....	<b>Pre-paid cards</b> are more suitable for people who don't often use their phones to make calls.
public (n) in public	/pʌblɪk/ /ɪn 'pʌblɪk/	.....	If you want to be a smart mobile phone user, don't discuss confidential matters <b>in public</b> .
ring-tone (n)	/rɪŋ,təʊn/	.....	Loud <b>ring-tones</b> can be really annoying if you're on a crowded train.
download ring-tones	/daʊnləʊd 'rɪŋ,təʊnz/	.....	<b>Download</b> our latest <b>ring-tones</b> for only £1.50 per minute.
set the ring-tone at low/high	/set ðə rɪŋ,təʊn ət 'ləʊ/'haɪ/	.....	Remember to <b>set your ring-tone at low</b> if you're in a public place.
salespeople (n pl)	/seɪlzpiːpl/	.....	<b>Salespeople</b> and executives often use their mobiles to connect to their company computers.
screen (n)	/skriːn/	.....	It's easier to read information on a large <b>screen</b> .
sexy (adj)	/seksɪ/	.....	" <b>Sexy</b> " is a term used to describe the latest, slimmest mobile phone models.
size (n)	/saɪz/	.....	Is <b>size</b> important to you when choosing a mobile phone?
slim (adj)	/slɪm/	.....	Their latest model is the <b>slimmest</b> and most sophisticated on the market.

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<b>SMS text message</b> (n)	/,eseməs ,tekst 'mesɪdʒ/		
send an SMS text message	/,send ən ,eseməs ,tekst 'mesɪdʒ/	.....	The majority of young people use their phones for <b>sending SMS text messages</b> .
<b>sophisticated</b> (adj) (opposite = <b>unsophisticated</b> )	/sə'fɪstɪ,ketɪəd/	.....	I love my mobile phone – it's slim, sexy and <b>sophisticated!</b>
<b>switch off</b> (phr v) (opposite = <b>switch on</b> )	/,swɪtʃ 'ɒf/	.....	Spectators are asked to <b>switch</b> their mobile phones <b>off</b> during the match.
switched off (opposite = <b>switched on</b> )	/,swɪtʃt 'ɒf/	.....	I always leave my phone <b>switched off</b> in meetings.
<b>text</b> (v) text sth to sb/text sb sth	/tekst/ ,tekst ,sʌmθɪŋ tə 'sʌmbədi/tekst ,sʌmbədi 'sʌmθɪŋ/	.....	Could you <b>text me Mr Hockliffe's address</b> in Paris?
<b>text message</b> (n) send/receive a text message	/tekst ,mesɪdʒ/ ,send/rɪ,sɪ:v ə ,tekst 'mesɪdʒ/	.....	Young people spend a lot of time <b>sending and receiving text messages</b> .
<b>turn off</b> (phr v) (opposite = <b>turn on</b> )	/,tɜːn 'ɒf/	.....	When the phone rang she <b>turned it off</b> without answering.
<b>user</b> (n)	/juːzə/	.....	According to the ITU at the end of 2002 there were 1.390 million mobile phone <b>users</b> .
<b>work tool</b> (n)	/wɜːk ,tuːl/	.....	Executives and salespeople see their mobile mainly as a <b>work tool</b> .