

in company Intermediate

■ Unit 10

headword	pronunciation	translation/notes	example sentence
conduct (v) conduct a meeting /the negotiations	/kən'dʌkt/	I was invited to conduct the final stages of the meeting in the sauna!
culturally (adv) culturally aware	/kʌltʃrəli/	It's important to be culturally aware when doing business with people from other countries.
demonstration (n) give a demonstration (of)	/demən'streɪʃn/	The British salesman told a lot of jokes while giving a demonstration of the new product.
join in (phr v)	/dʒɔɪn 'ɪn/	Although I didn't know anyone at the barbecue, I decided I ought to try and join in the fun.
late (adj) be running late	/leɪt/	Sorry, I'll have to go, I'm already running half an hour late .
make your excuses	/meɪk jɔ: ɪk'skju:səz/	She didn't have time to stop and chat so she made her excuses and left.
slip away (phr v)	/slɪp ə'weɪ/	He finds it difficult to talk to people he's never met before so decided to slip away quietly.
small talk (n)	/smɔ:l 'tɔ:k/	The book <i>When Cultures Collide</i> discusses the role of small talk in international business.
stick with (phr v)	/stɪk 'wɪð/	In general, it's a good idea to mingle with people from the opposing team rather than just sticking with your own people.