

in company Pre-intermediate

Unit 2

headword	pronunciation	translation/notes	example sentence
Board of Directors (n)	/bɔ:d əv də'rektəz/	The Board of Directors is the group of senior managers who run a company.
CEO (n) (AmE) (BrE = Managing Director)	/si:ɪ'əʊ/	The CEO of a company is the person in charge of it.
exercise (n)	/eksə'saɪz/	Professor Axt believes that moderate exercise is better than strenuous activity.
experience (n)	/ɪk'spɪəriəns/	Most companies are more interested in experience than qualifications.
field (n)	/fi:ld/	What is the female to male ratio in your field ?
involve (v)	/ɪn'vɒlv/	Does your job involve a lot of travel?
marketing (n) marketing strategy (n)	/mɑ:kɪtɪŋ/	One of the things I enjoy most about my job is developing new marketing strategies .
multinational (n)	/mʌltɪ'næʃn(ə)l/	A multinational is a company that has offices in different countries.
position (n)	/pə'zɪʃn/	He has a responsible position working as Marketing Director for a multinational.
qualifications (n pl)	/kwɒlɪfɪ'keɪʃnz/	Qualifications are often less important than experience.
ratio (n)	/reɪʃiəʊ/	The ratio of men to women is roughly 60% male, 40% female.
responsibilities (n pl)	/rɪ'spɒnsə'bɪlətɪz/	My responsibilities include managing our website and liaising with international offices.
senior manager (n)	/si:nɪə 'mænɪdʒə/	Only 12.5% of senior managers in the Fortune 500 are women.
strenuous activity (n)	/strenju:əs æktɪvɪti/	Professor Axt recommends avoiding strenuous activity like aerobics or working out at the gym.

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stress (n)	/stres/	Do you think that exercise is a good solution for stress ?
technology-related (adj)	/tek'nɒlədʒɪrɪ,leɪtɪd/	Careers&Women.com is a website aimed at women interested in technology-related jobs.
top earner (n)	/tɒp 'ɜːnə/	Many of the UK's top earners are sports stars.
work experience (n)	/wɜːk ɪk'spɪəri:əns/	It's a good idea to get work experience while you're a student.