

General introduction to *The Business* Intermediate and Upper-intermediate PowerPoint presentations

The main purpose of these *PowerPoint* presentations is to give you, the teacher, new and extra content to use in class alongside the Student's Book.

The focus at the Intermediate level is on offering content that introduces the key business concepts of the eight units of *The Business* and that provides a bridge between the *Subject background* sections found on the opening page of the Teacher's Book units and the content of the Student's Book.

The focus at the Upper-intermediate level is more on introducing the *Internet research* topics and providing new visual images to support the Student's Book content.

In addition, at both levels we provide content from the Student's and Teacher's Books that is useful to display on screen for whole class activities such as presentation and review.

In total, there are approximately eight to ten *PowerPoint* slides for each unit, together with *Teacher's notes* recommending how this extra material is used. We hope you enjoy using them and that you welcome having this extra content at your disposal.

Technical requirements: to use this content, you will need a computer connected to a video projector ("beamer") and to have *PowerPoint* installed on your computer. Once you have downloaded the presentations onto your computer you are ready to go ...

If you are fortunate enough to have access to an Interactive Whiteboard, you can enhance the presentation of the slides by using your Interactive Whiteboard software to manipulate the images.