



The Business Experience Diary **Karin, Sweden**

5/8/08

We will be spending our first week at Macmillan Education with the marketing team. We have only been here for one day but already we have been given a project to work on, which seems like lots of fun.

We have had the chance to talk to a couple of people from this department to learn more about what they do and will continue to do so today, which I look forward to because it's been a great experience.

The employees all seem to be quite inventive and that makes them and their job a lot more interesting.

I don't doubt for one second that the Business Experience is going to keep us busy!

However, I am also sure that we will learn lots about publishing during these three weeks, and have a great deal of fun while doing it.

It's going to be brilliant!

8/8/08

As I suspected, we have been busy working on small projects given to us by people from different departments.

We met with a commissioning editor and learned about his role and even managed to help him do some research for a project.

We have also been talking to a publisher and got an idea of what a publisher does all day. She gave us quite an interesting project regarding an ELT-book for teachers, to work on throughout our stay.

The work ambience here is very nice; people seem to really enjoy their work and each others company. Everyone is being super kind and we are very well taken cared of.

Our first week is coming to an end and during this weekend I'm going to discover the beautiful town of Oxford!

11/8/08

Week two: this week we will be working with design and production. I have a feeling this will probably be the week I learn the most, because these are the departments I know least about. Exciting!

Later that same day:

Turns out I knew even less than I suspected 😊 We spent some time with a copy-editor and then a designer. In the beginning I felt totally lost but now I actually have a pretty good idea of what they do. Very illuminating.

15/8/08

I can't believe we have already been here for two weeks. This week has been different from the first but very exciting.

We have worked with both editors, design, and learned a bit about production.

Row Drewett told us about what the production consists of, and it is a whole lot more than you would imagine!

On Wednesday we had the opportunity to assist during a prop photo shoot for a primary book which of course was great fun.

19/8/08

When I entered the Business Competition I knew that winning would mean a lot of work.

Little did I know that I would get to experience as much random things as I have:

yesterday we spent the afternoon at Oxford Airport! We observed as the author of Aviation English, Henry Emery, taught six people from different parts of the world how to teach aviation English. It was great!

This week we will be spending more time with the sales team, which is sure to be very interesting.

We have now done almost all the touristy things there are to do in Oxford; we just have the punting to go...

22/0/08

This is the last day in the office, I am quite sad that it has all come to an end.

This week we have had projects given to us by the sales manager for Sweden and the Baltics. It was very interesting, much so because he knew a lot about the countries that we are from.

After three weeks in Oxford, we have seen all the tourist attractions – and more!

Yesterday we went see a Shakespeare play outdoors, it was incredible!

However, we failed to get one thing done: the punting. But I think that was for the best 😊

These three weeks have been amazing. I have learned so much and I my interest for this business has grown enormously!

I want to thank every one at Macmillan Education for giving me the chance to experience this. A special thanks to the wonderful Marketing Team, who have taken such great care of us from day one. Bless!