

# Blogs

## Level

Intermediate and above

## Tasks

Discussing knowledge and experience of 'blogs'

Completing a Fact Box about 'blogs'

Reading an article about 'blogs'

Making sentences with personnel-related words taken from the article

Discussing issues arising from the article

## How to use the lesson

- 1 Write the word 'blog' on the board. Hand out the worksheet and ask students to tell you what they know about 'blogs'. Teacher's note: 'blog' is short for 'weblog', and is an online diary. Write up derivatives on the board: 'to blog', 'blogging' and 'a blogger'.
- 2 Ask students to look at the Fact Box and guess the correct figures from the three alternatives.
- 3 Tell students to check their answers to exercise 2 by scanning paragraph two of the article.

### Answers

(a) 5 million      (b) 32 million      (c) 7%

- 4 Students read the whole article. Ask follow-up questions: Do you think that the employees should have been sacked? Why do you think 'blogging' is so popular? Would you read the ambulance driver's 'blog'? Why / why not?
- 5 Ask students to check the meaning of the personnel-related vocabulary. Ask them to use some the words to create sentences or questions about their own company.
- 6 Ask students to work in small groups to discuss their answers to the questions. Monitor the discussion. Ask the groups to report their ideas to the class, then hold a feedback session. If time, as a follow-up exercise or for homework, ask students to write a short 'blog' entry of their day / week at work. These could then be handed out to the class and students guess who's 'blog' they are reading. Alternatively, if students have internet access, ask them to follow a blog for a week and then write a summary report of that person's activities.

## Related websites

Send your students these websites, or just take a look yourself.

<http://www.blogger.com/start>

<http://randomreality.blogware.com/>

<http://www.marketingterms.com/dictionary/blog/>