

Rover's new city car: made in India

Level

Pre-intermediate

Tasks

Choosing preferred features of cars from a list

Reading an article about a new development for a well-known UK car manufacturer

Using key business phrases taken from the text

Discussing issues about cars arising from the article

How to use the lesson

Ask students to say which car they drive and what they like about it. (Any students who have no car, or have never learnt to drive, could give reasons as to why not eg, good public transport etc.)

Ask students if they have heard of MG Rover, the UK car manufacturer. They may know something about Rover (eg, it produced the original Mini; has a fairly traditional image; had a partnership deal with BMW in Germany).

1 Issue the worksheet and ask students to look at the list of features of cars and decide in groups the three they consider the most important.

2 Ask students to read the article and skim it in order to identify which features are mentioned.

Answers

Design, engine power, easy to handle, value for money

3 Students check that they know the meanings of the words in the box, and produce sentences relevant for their own companies.

4 Ask students to discuss the questions in groups, then report their ideas to the class. Hold a class feedback session.

Related websites

Send your students to these websites, or just take a look yourself.

<http://www.mg-rover.com>

<http://www.mgcars.org.uk/>

<http://www.cybersaa.org/>