

Christmas shopping

Level

Intermediate

Tasks

Discussing students' Christmas shopping routines
 Guessing the missing information in a report of statistics on online shopping
 Reading an article about shopping online at Christmas
 Completing tables of nouns and verbs
 Discussing questions arising from the article

How to use the lesson

- 1 Tell students the title of the lesson. Hand out the worksheet and ask students to discuss their answer to exercise 1 with a partner. Elicit some of their thoughts about Christmas shopping.
- 2 Ask students to guess the answers to the missing figures by choosing from the four possible answers. They can then check their choices in paragraph 2 of the article.

Answers

(a) 15% (b) 40%

- 3 Ask students to read the whole article. Tell them to list the presents mentioned in the article. Was any of the information surprising? Deal with any useful or tricky vocabulary such as: *debt / loan / display / bazaar / customs / bid*.
- 4 Students complete the tables with the missing verbs or nouns. They should mark on the syllable stress and use the words to create sentences about their own company.

Answers

(a) <i>to survey</i>	(b) <i>to produce</i>	(c) <i>retail / retailing / retailer</i>	(d) <i>to bid (for)</i>
(e) <i>to tax</i>	(f) <i>to lend</i>	(g) <i>selling / sale / seller</i>	(h) <i>to surge</i>
(i) <i>(good/bad) buy / buyer</i>	(j) <i>to market</i>	(k) <i>to charge</i>	(l) <i>to price</i>

- 5 Ask students to discuss the questions in small groups. Monitor the discussions. After the discussions, ask each group to report their ideas to the class. Finally, provide any useful language feedback.

Related websites

Send your students to these websites, or just take a look yourself.

<http://www.mintel.com/>

www.amazon.com

http://en.wikipedia.org/wiki/Online_shopping

<http://www.taschen.com/>