

## TV on mobiles

### Level

Intermediate and above

### Tasks

Discussing which types of television programmes students like  
Completing a statistics box about watching TV on mobile phones  
Reading an article about watching TV on mobiles  
Completing the missing vowels in a set of words which collocate with 'mobile phone'  
Answering and discussing a questionnaire about mobile phones

### How to use the lesson

- 1 Find out which students watch a lot of television. Hand out the worksheet and ask students in pairs to discuss their answer to the first question. Elicit feedback. Find out which type of programme is most popular in the class.
- 2 Ask students to read the statistics box and guess the correct figure. They can then scan paragraph 2 of the article to check their answers.

#### Answers

*41% said they would be willing to purchase mobile TV  
There will be about 50 million users of mobile TV by 2009*

- 3 Ask students to read the whole article. Ask them to tell you what they learnt about some of the other types of developments mentioned in the article. Deal with any useful vocabulary, such as: *roll out / buzz / hype / rehearse*. You may want to ask students to list the various technologies (3G, Bluetooth, instant messaging etc) and explain what they are.
- 4 Ask students to complete the words with the missing vowels.

#### Answers

*users / handset / supplier / ring tones / games / network / market / services / accessories / call*

- 5 Ask students to complete the questionnaire individually. Then ask them to work in small groups to compare and discuss their answers. At the end of the discussions, collate the results with the whole class. Finally, give students any useful language feedback.

### Related websites

Send your students to these websites, or just take a look yourself.

<http://www.mobiletv-news.com/>

<http://www.strategyanalytics.net/>

<http://www.3gsmworldcongress.com/>

<http://www.microsoft.com/windowsmobile/about/faq.mspx>

<http://www.microsoft.com/windowsmobile/5/InstalledFeatures/powerpointmobile.mspx>