

Ethical fashion

Level

Upper-intermediate

Tasks

Identifying which word does not form a collocation with the word 'ethical'

Reading an article about ethical fashion

Creating a number of collocations taken from the article

Discussing issues arising from the article

How to use the lesson

- 1 Write the word 'ethics' on the board and ask students to give an example of what it means. Hand out the worksheet and ask students in pairs to discuss their answer to the first question. 'Ethical textile' is the odd one out. Ask students to think of example sentences and elicit feedback.

Teachers' note: you may wish to check students understand the term 'Fairtrade', used to describe a social-responsibility movement demanding that farmers receive fair prices for their products.

- 2 Ask students to scan the article and underline expressions with the word 'ethical'. Revise the different word types, ie, ethical (adjective), ethics (noun), ethically (adverb).

Answers

Paragraph 1: ethical clothes / ethical products / ethical trading / ethical fashion

Paragraph 3: ethical spending / ethical companies / ethical label / ethically made

Paragraph 4: ethics are crucial / to shop ethically / ethical consumerism

- 3 Ask students to read the whole article. Ask them to summarise the two viewpoints – those in favour of ethical shopping and those who are critical. Deal with any useful vocabulary, such as: *socially-conscious / sweat shops / conscience*.
- 4 Ask students to create collocations by matching a word from box 1 to words from box 2. Ask them to explain the meaning of each collocation they suggest.

Possible answers

developing countries, industry / animal welfare / recycled cotton, textiles, packaging

organic cotton, textiles / conscience consumer / fashion industry, textiles, consumer

- 5 Ask students to discuss the questions in small groups. After the discussions, ask a spokesperson for each group to report back on their ideas. Finally, provide language feedback.

Related websites

Send your students to these websites, or just take a look yourself.

<http://www.fairtrade.org.uk/>

http://www.foe.co.uk/living/poundsavers/ethical_fashion.html

<http://www.bized.ac.uk/current/fairtrade.htm>

http://en.wikipedia.org/wiki/Business_ethics