### 8a Options and choices

**John Allison**

1. Complete the phrasal verbs with the appropriate preposition. Which two verbs mean ‘to choose’? Which two verbs mean ‘not to choose’?

<table>
<thead>
<tr>
<th>Preposition</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>away</td>
<td>When deciding on our new premises, we looked <strong>away</strong> location, cost and transport.</td>
</tr>
<tr>
<td>for</td>
<td>We decided to rule <strong>for</strong> using a consultant for the first year.</td>
</tr>
<tr>
<td>out</td>
<td>We wanted a modern office, but we concluded we could live <strong>out</strong> an older property.</td>
</tr>
<tr>
<td>into</td>
<td>Due to quality issues, we wanted to stay <strong>into</strong> second-hand equipment.</td>
</tr>
<tr>
<td>with</td>
<td>We were tempted to plump <strong>with</strong> designer furniture, but cost was a problem.</td>
</tr>
<tr>
<td>up</td>
<td>After weighing <strong>up</strong> the pros and cons, we finally rejected taking on a big bank loan.</td>
</tr>
<tr>
<td>for</td>
<td>As for staff, we decided to go <strong>for</strong> experienced people.</td>
</tr>
</tbody>
</table>

2. You and your partner are starting a new business – SOS PC. Your new company will guarantee to send a computer expert to solve your customers’ PC problems within two hours. Hold a meeting to decide on one solution only for each item on the agenda below.

**SOS PC Agenda for partners’ meeting**

<table>
<thead>
<tr>
<th>Agenda Item</th>
<th>Options</th>
</tr>
</thead>
</table>
| 1 Capital   | • a bank loan of $20,000 at 15% interest  
• an overdraft facility for $30,000 at 23%  
• venture capital of $50,000 in return for 49% of the company |
| 2 Positioning | • quality and fast service at high prices  
• low prices but slow service  
• reasonably fast service at medium prices |
| 3 Staff | • a student from your local business school – will work for nothing for 3 months  
• a relative – will do 5 hours/week administrative work for nothing  
• an unemployed friend – will work 8 hours/day for food and lodging |
| 4 Premises | • a tiny office in a new building in the city centre – $750/month  
• two rooms above a café near the railway station – $400/month  
• a relative’s garage in the suburbs – free, but no heating |
| 5 Transport | • a 15-year-old scooter  
• a new mountain bike  
• a one-year bus pass |
| 6 Consultant | • a friend who is a lawyer  
• a friend who is an accountant  
• a friend who was president of the Chamber of Commerce 20 years ago |
| 7 Sales literature | • a website  
• 500 brochures  
• 10,000 fliers |
| 8 Advertising | • a full-page advert in the local football club magazine  
• five 15-second spots per day for one week on local radio  
• a 5cm advert on page 27 of a specialist computer magazine for six months |

3. Present your decisions to the rest of the class. Use the verbs in 1 to present your options and choices.