

YouTube

Level

Intermediate and above

Tasks

- Matching a list of words with their definitions
- Completing the missing information in a Fact box about the company YouTube
- Reading an article about the acquisition of YouTube by Google
- Completing the noun forms of verbs used in the article
- Discussing points arising from the article

How to use the lesson

- 1 Write the company name YouTube on the board and find out if your students know anything about this company. Hand out the worksheet. Students complete exercise 1. Elicit answers.

Answers

1 – d 2 – c 3 – b 4 – a

- 2 Ask students to complete the missing information in the Fact box. They can find the information by scanning paragraph 2 of the article.

Answers

Founded – February 2005

Video clips viewed per day – 100 million

Headquarters – San Mateo, California, US

Employees – fewer than 70

- 3 Students read the article. Ask them to tell you what they learn about YouTube and the acquisition. If appropriate, deal with any useful vocabulary such as: *videoblogs* / *dot.com boom* / *cash in on*.
- 4 Ask students to write the noun forms of the verbs from the article.

Answers

(a) <i>infringement</i>	(b) <i>acquisition</i>	(c) <i>operation / operator</i>	(d) <i>replacement</i>
(e) <i>creation / creator</i>	(f) <i>backing / backer</i>	(g) <i>announcement / announcer</i>	(h) <i>share</i>
(i) <i>arrangement</i>	(j) <i>network</i>		

- 5 Ask students to work in small groups to discuss the questions. Ask one student from each group to report back the group's ideas to the class. Finish the lesson by providing language feedback.

Related websites

Send your students to these websites, or just take a look yourself.

<http://www.youtube.com/>

<http://www.myspace.com/>

<http://video.google.co.uk/>

<http://www.oreillynet.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html>

<http://en.wikipedia.org/wiki/YouTube>