

Budget airlines

Level

Intermediate

Tasks

Discussing the students favourite airlines, and the reasons they like them
 Matching headings to the paragraphs in an article
 Reading an article about a recent survey of travellers' preferences for airlines
 Identifying whether words in the article are nouns, verbs, or both
 Discussing points arising from the article

How to use the lesson

- 1 Ask students how often they fly, and where they usually travel to. Do they travel for business, pleasure, or both? Hand out the worksheet. Students discuss exercise 1 with a partner. Elicit answers to find out which is the most popular airline in the class, and why.
- 2 Ask students to match the headings to the paragraphs.

Answers

(a) – 4 (b) – 1 (c) – 3 (d) – 2

- 3 Students read the whole article. Ask them to tell you about the survey findings. What problems is the airline industry facing? Check useful vocabulary, such as: *slogan / gambling / carbon emissions / controversial*.
- 4 Ask students to decide whether the words are nouns, verbs or both and mark them N, V or N/V.

Answers

<i>poll</i> N/V	<i>trust</i> N/V	<i>generate</i> V	<i>delay</i> N/V	<i>rate</i> N/V	<i>survey</i> N/V	<i>staff</i> N/V
<i>fee</i> N	<i>gambling</i> N	<i>budget</i> N/V	<i>cover</i> N/V	<i>blame</i> N/V	<i>vote</i> V/N	<i>luggage</i> N
<i>result</i> N/V	<i>claim</i> N/V	<i>fear</i> N/V	<i>attack</i> N/V	<i>dispute</i> N/V	<i>measure</i> N/V	<i>scare</i> N/V

- 5 Ask students to discuss the questions in small groups. Then ask one student from each group to report back the group's ideas to the class. Finish the lesson by providing language feedback

Related websites

Send your students to these websites, or just take a look yourself.

<http://www.tripadvisor.com/>

www.ryanair.com

www.britishairways.com

http://en.wikipedia.org/wiki/Low-cost_carrier