

## Supermarket giants

### Level

Intermediate

### Tasks

Talking about individual shopping habits and the advantages of shopping at supermarkets

Reading an article on supermarkets

Finding words and expressions in the article from the given definitions

Discussing points arising from the article

### How to use the lesson

1 Ask students where they prefer to shop and why they choose to shop there. Hand out the worksheet and ask students to choose from the box which advantages of shopping in supermarkets are most important for them. Encourage students to think of more advantages, or give some disadvantages e.g. long queues.

2 Students read the article and identify which three advantages are mentioned in the text.

#### *Answers*

*low prices* ('cutting prices', paragraph 1)

*product range* ('a lot of non-foods', paragraph 3)

*opening times* (paragraph 4)

3 Ask students to find the words in the text from the definitions listed. Check that students can use the words in their own examples.

#### *Answers*

*a analyst   b overtook   c chain   d diversification   e foothold*

4 Students discuss their answers to the questions in groups, then report their ideas to the class. Hold a class feedback session.

### Related websites

Send your students to these websites, or just take a look yourself.

[www.tesco.com](http://www.tesco.com)

[www.walmart.com](http://www.walmart.com)

[www.sainsburys.co.uk](http://www.sainsburys.co.uk)