

## Second Life

### Level

Intermediate and above

### Tasks

Discussing reactions to a number of statements about Second Life  
 Scanning an article for company names  
 Reading an article about Second Life  
 Finding the 'odd-word-out' from a set of collocations  
 Discussing points arising from the article

### How to use the lesson

- 1 Tell students that this lesson is about Second Life. Hand out the worksheet. Ask students to tick the statement which is closest to their own reaction. Students compare their answer with a partner. Find out who has most experience and knowledge of Second Life.
- 2 Give students a minute to scan the article and underline any company names they find.

#### Answers

Paragraph 2: IBM, Intel, Hewlett-Packard, BP, Adidas, Coca Cola

Paragraph 3: Toyota

Paragraph 4: Microsoft

- 3 Ask students read the whole article. Ask comprehension questions such as: what possibilities for businesses are mentioned? What do the critics say? You may wish to look at any useful vocabulary, such as: *avatar / real estate / entrepreneurs / fraud / dismay*.
- 4 Ask students to identify one word in each line which does not form a collocation with the word 'virtual'. Ask them to explain the meanings of the correct words according to the information in the article. (Virtual classroom: it is possible to sign up to a course and join a virtual classroom in Second Life)

#### Answers

4.1 – (e) famous      4.2 – (f) 3-dimensional      4.3 – (c) enthusiastic

- 5 Divide the class into small groups and ask the students to discuss the questions. Monitor the discussions. Ask one student from each group to report back their groups' ideas to the class. Encourage whole-class discussion. Finish the lesson by providing language feedback.

### Related websites

Send your students to these websites, or just take a look yourself.

<http://secondlife.com/>

[http://en.wikipedia.org/wiki/Second\\_life](http://en.wikipedia.org/wiki/Second_life)

<http://slbusinesscommunicators.pbwiki.com/Companies%20in%20Second%20Life>

<https://www.gmi-mr.com/press/release.php?p=2007-09-05>