

Augmented reality

Level

Upper intermediate

Tasks

Deciding whether or not to download an augmented reality app
 Scanning a transcript and putting the topics in the correct order
 Reading a transcript of a TV programme about augmented reality
 Guessing the frequency of some words taken from the transcript
 Discussing questions and doing a task based on the article

How to use the lesson

1 Tell students the lesson is about AR – augmented reality. Hand out the worksheet and give students a few moments to study the advertisement. Allow students to discuss in pairs whether they would or wouldn't download the app. Elicit some reactions. Check if students know what the term 'augmented reality' means. Teacher's note: a view of a real-world environment which has been *augmented* by computer-generated imagery (Adapted from wikipedia).

2 Ask students to scan the transcript and decide on the correct order (1-5) of the uses of AR described.

Answers:

Magazine ads (3) / Sport (1) / Business networking (5) / Leisure (2) / Online shopping (4)

3 Ask students to read the complete transcript. Ask them to tell you about the each use of 'augmented reality' they have read about. You may wish to look at any useful vocabulary at this point: *e.g. compelling / implication / barcode / prototype*.

4 Ask students to study the information box and then guess the frequency of the words.

Answers:

Three star (red) image / implication / application

Two star (red) virtual / brand (n) / commerce

One star (red) logo / retail (adj) / prototype

Black compelling / futuristic / congress

5 Divide students into small groups to answer the questions and do the task. Monitor and support as necessary. When they have finished, each group should report back to the rest of the class. Encourage questions and discussion. Finally, give language feedback.

Related websites

Send your students to these websites, or just take a look yourself.

http://en.wikipedia.org/wiki/Augmented_reality

<http://www.pocket-lint.com/news/30057/google-goggles-android-app-launches>

<http://www.visualcard.me/>

<http://www.youtube.com/watch?v=NxQZuo6pFUw>

<http://www.nickburcher.com/2010/03/grazia-augmented-reality-is-3d.html>