

Change at the top

Level

Intermediate and above

Tasks

Discussing whether students prefer to shop at a supermarket or smaller, local shops

Putting events from the life of Tesco's CEO in order and scanning a paragraph to check the answer

Reading an article about the future retirement of Sir Terry Leahy

Identifying words in the article from their definitions

Discussing questions arising from the article

How to use the lesson

1 Tell students the lesson is about the power of supermarkets. Issue the worksheet and let students discuss their answers in pairs. Find out who prefers shopping at supermarkets and who prefers shopping at local shops, and why.

2 Students put the events in the life of Sir Terry Leahy in chronological order, and then scan paragraph one of the article in order to check their answer.

Answers:

(1) - (f) (2) - (c) (3) - (b) (4) - (e) (5) - (d) (6) - (a)

3 Students read the complete article. Ask the students to tell you about Sir Terry Leahy's achievements (e.g. increased company profits / introduce loyalty card / expansion overseas), and why many people criticise Tesco (e.g. move business away from town centres / dictating terms to suppliers / low wages to fruit pickers). You may wish to look at any useful vocabulary at this point: *e.g. praise / rivals / loyalty / monitoring / bullying / stacking*.

4 Ask students to identify the words from their definitions.

Answers:

(a) *outstanding* (b) *legacy* (c) *dominance* (d) *tactics* (e) *parody* (f) *slogan*

5 Divide students into small groups to discuss the questions. Students report back on their discussion to the whole class. Encourage questions and discussion. Finally, give language feedback on any major language errors you notice.

Related websites

Send your students to these websites, or just take a look yourself.

<http://www.tesco.com/>

<http://www.tescopoly.org/>

<http://en.wikipedia.org/wiki/Tesco>

http://en.wikipedia.org/wiki/Sir_Terry_Leahy

<http://www.guardian.co.uk/business/2010/jun/09/tesco-sir-terry-leahy-to-step-down>