

# The future of the automobile industry

## Level

Upper intermediate

## Tasks

- Ranking factors in choosing a car in order of importance
- Predicting the content of an article from paragraph headings
- Scanning an article and matching the headings to the paragraphs
- Practising key business vocabulary used in the article
- Holding a presentation and discussion on reducing the volume of cars on the road

## How to use the lesson

- 1 Ask students which make of car they own – locally manufactured or imported? Hand out the worksheet and get the students to rank the factors which help them choose a model in order of importance. Students compare their answers. Write up the results on the whiteboard and see which factors are most popular.
- 2 Ask students to read the paragraph headings and elicit ideas on the content of the article. Encourage students to make four predictions.
- 3 Students scan the text and match the headings to the paragraph numbers.

## Answers

(a) – (3)    (b) – (2)    (c) – (1)    (d) – (4)

- 4 Ask students to read the article and feedback on whether their predictions were correct. What trends does the article mention?
- 5 Ask students to check the phrases and use them to make sentences about their own company and/or the business world.
- 6 Divide the class into two groups. One group will represent the government and the other the industry. Ask each group to look at the start of their proposal. They must add three more suggestions to the proposal and prepare a short presentation to the other group. Hold the presentations and allow time for comments and discussion. Encourage the opposing groups to question and debate the viability of each suggestion. If time, ask each group to choose the other's two best ideas.

## Related websites

Send your students to these websites, or just take a look yourself.

<http://www.toyota.com/prius/>

<http://www.darwinmag.com/learn/curve/column.html?ArticleID=106>

<http://www.car-stuff.com/carlinks/manuf.htm>

<http://www.guardian.co.uk/car/story/0,7369,1269836,00.html>