

The World Economic Forum

Level

Intermediate

Tasks

Dividing a list of famous people into three groups

Scanning and reading an interview with a CEO at the World Economic Forum

Creating sentences using some of the words and expressions from the interview

Holding a meeting to discuss some follow-up points to the Forum

How to use the lesson

- 1 Hand out the worksheet and tell students (in pairs) to create three groups with the names of the people in the box.

Answers

Group 1 (Politicians)

John Howard (Australian PM) Bill Clinton (former US president) Lula da Silva (President of Brazil) Jacques Chirac (President of France) Gerhard Schroeder (Chancellor of Germany)

Group 2 (Business leaders)

Bill Gates (CEO, Microsoft), Michael Dell (CEO, Dell computers) George Soros (Hungarian-born US businessman and philanthropist)

Group 3 (Celebrities)

Richard Gere, Angeline Jolie, Bono (lead singer of U2), Sharon Stone

- 2 Tell students to scan the interview and underline the names of any famous people from exercise 1.

Answers

Bill Clinton, Richard Gere, Angeline Jolie, Bill Gates, Bono

- 3 Students read the interview again. Ask follow-up questions. Deal with any useful vocabulary such as 'philanthropy' and 'stem-cell research'. You may wish to ask students to guess the meaning of the words 'whacky' and 'off the wall'.
- 4 Students make sentences or questions using some of the words in the list.
- 5 Students work in small groups as representatives of different departments in a company. They should discuss the points on the agenda and come up with a suitable initiative. Hold a company meeting with you as the CEO. Each group should present their proposal to you and the rest of the class. Vote for the best proposal.

Related websites

Send your students these websites, or just take a look yourself.

<http://www.weforum.org/>

<http://wef.typepad.com/blog/>

<http://news.bbc.co.uk/1/hi/business/4194621.stm>