

## “The best company to work for”

### Level

Intermediate and above

### Tasks

Expressing opinions about the importance of a high salary  
Scanning an article in order to complete a chart of the best companies to work for  
Creating sentences with some of the business words and expressions in the article  
Completing a questionnaire and collating the results

### How to use the lesson

- 1 Tell students that the lesson will be about good companies to work for. Hand out the worksheet and ask students to read the statement and then mark their opinion on the line. Students compare their answers. Elicit some answers to see what level of agreement or disagreement exists in the class.
- 2 Check students know what ‘employee turnover’ is. Ask them to complete the company names in the chart by scanning the article. Have they heard of any of the companies?

### Answers

(1) Nationwide (2) Asda (3) KPMG (4) Carphone Warehouse (5) Mothercare

- 3 Students read the article again and list the motivation schemes mentioned. See if they can guess what a ‘lifestyle haven room’ could be. If appropriate, ask follow-up questions, such as: which company would win this poll in your own country? Deal with any other vocabulary items at this point, such as: to retain, a cult, to emerge.
- 4 Students create statements about their own companies using the words and expressions from the article.
- 5 Ask students to complete the questionnaire on their own. Then get the students to work in small groups and compile a list of the five most popular motivators in the group. Hold a class feedback session in order to find out the most popular scheme. In the feedback, encourage each group to present their additional ideas. Give any language feedback.

### Related websites

Send your students to these websites, or just take a look yourself.

<http://business.timesonline.co.uk/section/0,,20089,00.html>

<http://business.timesonline.co.uk/section/0,,12190,00.html>

[http://www.humanlinks.com/orgsn/job\\_satisfaction.htm](http://www.humanlinks.com/orgsn/job_satisfaction.htm)

<http://www.businessballs.com/gunghokenblanchard.htm>