

## Product recall

### Level

Intermediate and above

### Tasks

Matching words connected with a recent product recall with their definitions

Completing the missing dates in a timeline

Reading an article on a recent product recall

Matching words to create collocations taken from the article

Discussing questions arising from the article

### How to use the lesson

- 1 Write the word 'salmonella' on the board and ask if students can explain what it is. Hand out the worksheet and ask students to match the words with their definitions.

#### Answers

(1) – (c)    (2) – (d)    (3) – (a)    (4) – (b)

- 2 Ask students to study the timeline and complete the missing dates by scanning the first paragraph of the article.

#### Answers

(a) April 2002    (b) January 2006    (c) June 2006

- 3 Students read the whole article. Ask them to tell you about the product recall. If appropriate, deal with any useful vocabulary such as: *scare* / *leaking* / *unreliable* / *implications*.
- 4 Ask students to match the words in each box to create collocations from the article.

#### Answers

(a) *quality assurance*    *risk assessment*    *product testing*    *health authorities*  
 (b) *product recall*    *retail outlets*    *consumer confidence*    *legal action*

- 5 Ask students to discuss the questions in small groups. Ask one student from each group to report back the group's ideas to the class. Encourage discussion. Finish the lesson by providing language feedback.

### Related websites

Send your students to these websites, or just take a look yourself.

<http://www.cadbury.co.uk>

[http://www.cadburyschweppes.com/EN/InvestorCentre/HTS\\_cadbury\\_message.htm](http://www.cadburyschweppes.com/EN/InvestorCentre/HTS_cadbury_message.htm)

<http://en.wikipedia.org/wiki/Salmonella>

[http://en.wikipedia.org/wiki/Product\\_recall](http://en.wikipedia.org/wiki/Product_recall)