

The 'honesty box' principle

Level

Intermediate and above

Tasks

Comparing the different ways in which students buy music
 Matching a set of headings with the correct paragraphs
 Reading an article about 'trust systems' for payment
 Identifying words in the article from their definitions
 Discussing points arising from the article

How to use the lesson

- 1 Tell students that this lesson is about a new idea for selling music. Hand out the worksheet. Ask students to tick as many answers from the options which apply to them. Students then compare their answers with a partner. Find out which are the most popular options. If students download music, which sites do they use? Do they pay for downloads?
- 2 Ask students to skim the article and match the headings to the paragraphs.

Answers

(a) – 3 (b) – 4 (c) – 1 (d) – 2

- 3 Ask students to read the article. Ask them comprehension questions such as: How are *Radiohead* selling their new album? Which other systems are mentioned? You may wish to look at useful vocabulary, such as: *generate* / *self-publicity* / *claim* / *tied to* / *fair*.
- 4 Ask students to find words in the article from the definitions.

Answers

(a) *gimmick* (b) *sold out* (c) *money-spinners* (d) *cutting out* (e) *retail*

- 5 Divide the class into groups and ask the students to discuss the questions. Monitor the discussions. Ask one student from each group to report the groups' ideas to the class. Encourage whole-class discussion. Finish the lesson by providing language feedback.

Related websites

Send your students to these websites, or just take a look yourself.

http://en.wikipedia.org/wiki/Honour_system

<http://en.wikipedia.org/wiki/Radiohead>

<http://music.guardian.co.uk/news/story/0,,2181118,00.html>

<http://www.inrainbows.com/>

<http://www.3121.com/>