

# in company second edition

## Second Edition In Company Intermediate

### What's changed?

#### Image:

The most immediate change is that the covers have changed and throughout the Student's Book the design and layout has been refreshed and updated. There are many new pictures and images that give the whole book a newer, fresher and more up-to-date image.



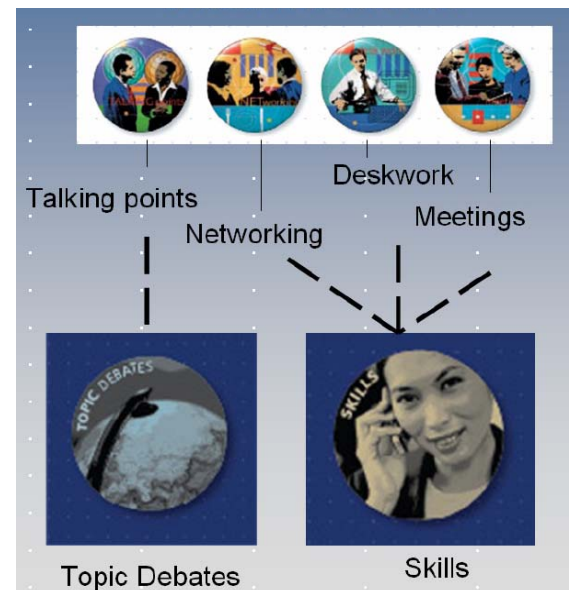
#### Structure:

In the original edition the contents page and units were identified by one of four 'buttons' –

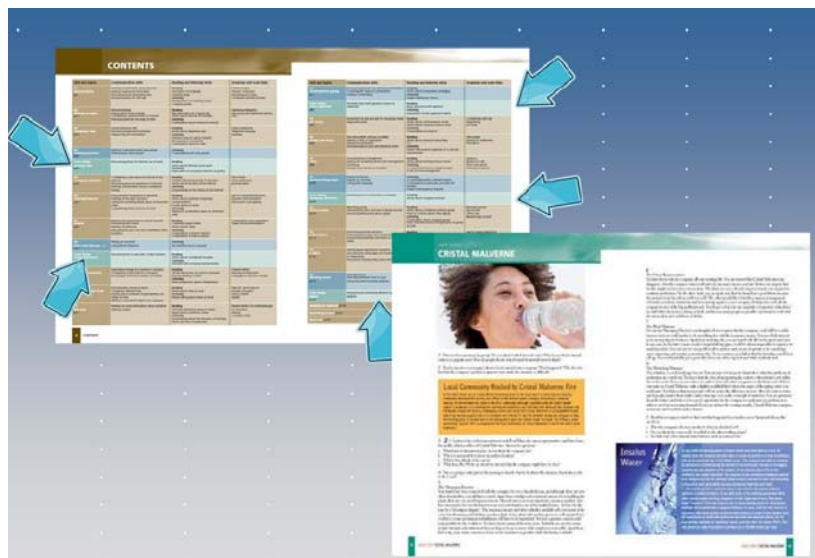
- Talking points
- Networking
- Deskwork
- Meeting

This has now been simplified and what was classed as *Networking*, *Desk Work* and *Meetings* have been coloured brown and are the **Skills Units**. There are 15 of these.

What was *Talking points* has now become **Topic Debates** and are coloured blue. There is one **Topic Debate** after every three **Skills Units**.



In addition to this five new case studies have been incorporated into the body of the student's book.



## **Content:**

**The same business quotes open most units.**

**Each unit (except the Topic Debates) is accompanied by ‘Language links’ that bring the grammar and vocabulary into the main body of the Student’s Book. A phrase bank covering relevant vocabulary is provided in each unit for reference and revision.**

**Some texts are now at the back of the book or divided for split reading tasks.**

Approximately 40% of the content is new. The major content changes are in the ‘Topic Debate’ units (which were previously ‘Talking points’).

<b>Original</b>		<b>Second Edition</b>
Unit 5 – Speed of Life (Time Management/Pressure at work)	=>	Unit 5 – What Woman Want (Discussing Gender in Spending)
Unit 9 – Big Business (Power of Big Business)	=>	Unit 9 – New World Order (Discussing Emerging Economies)
Unit 13 – Technological World (Technology and Change)	=>	Unit 13 – Enter the blogosphere (Discussing Internet Use/Responding)
Unit 17 – Global Village (Globalisation)	=>	Unit 17 – Going Green (Social/Environmental Responsibility)
Unit 19 – Messaging (email/voicemail)	=>	Unit 19 – Telecommunications (Teleconferencing/Email/Voicemail)