

in company second edition

Second Edition In Company Pre-Intermediate

What's changed?

Image:

The most immediate difference is that the covers have changed and throughout the Student's Book the design and layout has been refreshed and updated. There are many new pictures and images that give the whole book a newer, fresher image.



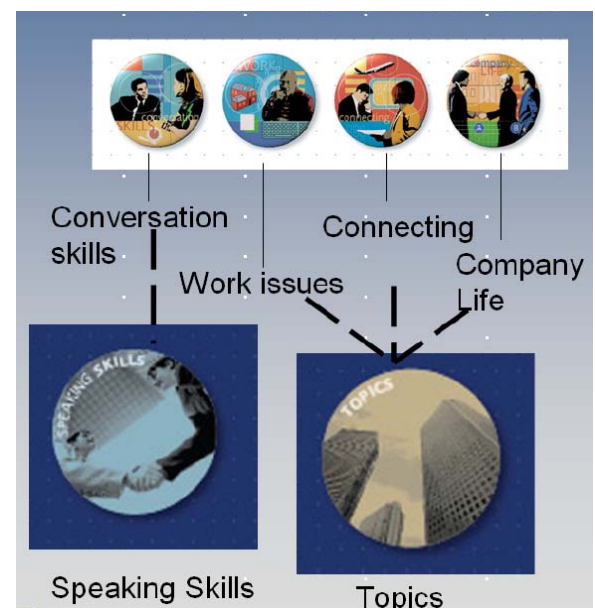
Structure:

In the original edition the contents page and units were identified by one of four 'buttons' –

- Conversation skills
- Work issues
- Connecting
- Company life

This has now been simplified and what was classed as *Work Issues*, *Connecting* and *Company Life* have been coloured brown and are the **Topic Units**. There are 15 of these.

What was *Conversation Skills* has now become **Speaking Skills** and are coloured blue. There is one **Speaking Skills** unit after every three **Topic Units**.



In addition to this five new case studies have been incorporated into the body of the student's book.



Content:

Approximately 40% of the content is new.

New business quotes open nearly all the units. Quotations from business leaders are included to provide interesting lead-ins to the units

Each unit is accompanied by ‘Language Links’ that brings the grammar and vocabulary into the main body of the Student’s Book

Each Topic Unit comes with a phrase bank at the end for reference and revision.

Original		Second Edition
Selling your company (Company Descriptions/Dot.com start-ups)	=>	Introductions (Presenting Yourself/Asking for Personal Information/ Social Networking/Start-up Ideas)
Women in Business (Work routines/Stress & Exercise)	=>	Woman at Work (New material on blogs)
Networking (Asking Questions/Small Talk/Talking about others)	=>	Asking Questions (Making conversation with new people/ Talking about other people)
Making comparisons (Comparing Hotels and Cars)	=>	Hotels (Special Requests/Discussing Hotel Rooms/ Making Comparisons)