

Teacher's Notes Unit 6 Risk management

Level: Advanced

The slides in this PowerPoint presentation focus on:

- Four broad categories of risk (Slide 1)
- Your personal attitude to risk (Slide 2)
- Identifying stance expressions on page 73 of the Student's Book (Slides 3 - 6)
- Possible risks for a coffee shop on page 74 of the Student's Book (Slide 7)
- Preparing for media interviews (Slides 8 and 9)
- Model answers to Writing 7 on page 79 of the Student's Book (Slides 10 and 11)
- Suggested answers to Discussion 3 on page 81 of the Student's Book (Slides 12 – 15)

Slide 1: Four broad categories of risk

This slide is based on the Subject background on page 75 of the Teacher's Book and looks at risk from a business point of view. It can be used to introduce the theme of the unit.

Ask your students to work with a partner and match the four headlines to the types of business risk they represent.

Commentary

- Headline 1: operational - as reflected in the image of trucks driving on a snowy highway
- Headline 2: strategic – here the bank is investing in buying a foreign company in a different market sector
- Headline 3: compliance - the convenience food ingredients do not comply with the law
- Headline 4: financial - in this case the rise in the value of the dollar is a risk that is outside the control of companies

[5 minutes]

Slide 2: Your personal attitude to risk

As an alternative to using Slide 1 as a way to introduce the theme of the unit, you could start by discussing with your students their own attitude to risk: are they adventurous risk-takers or are they cautious risk-avoiders in what they do in life? Or something in between? Which of the activities in the photos would they do or not do? Get them to discuss these questions in pairs or small groups and then to report back to the whole class on what they found out about each other.

Photos: work on an off-shore oil rig; drive a racing car; ski off piste; dive off a cliff; take a helicopter in arctic conditions, join the army.

[5 minutes]

Slide 3-6: Texts for exercise 4 from pages 72-3 of the Student's Book

As suggested on page 79 of the Teacher's Book, Texts A, B, C and D on page 73 of the Student's Book are displayed over four slides with and without the suggested answers highlighted.

[5 to 10 minutes]

Slide 7: Possible risks for a coffee shop on page 74 of the Student's Book

This slide provides a visual introduction to exercise 1 from page 74 of the Student's Book. It uses the categories of risk found in Suggested answers on page 80 of the Teacher's Book.

[5 minutes]

Slides 8 and 9: Preparing for and doing media interviews

These slides provide an alternative to doing the Internet research suggested on page 77 of the Student's Book. Slide 8 focuses on things to do *before* the interview and Slide 9 on things to do *during* the interview.

Ask your students to complete the tips and then to comment on which they think are the most and least important. Alternatively, this task can be used as part of your preparation for exercise 8 on page 77 of the Student's Book.

Slide 8 commentary

- 1 appropriately
- 2 agenda
- 3 Anticipate
- 4 Rehearse / Practise
- 5 yourself, mannerisms / performance
- 6 tidy (it) up

Slide 9 commentary

- 1 eye
- 2 up
- 3 Rest
- 4 short
- 5 calm

6 fill

[5 to 10 minutes]

Slides 10 & 11: Model answers to exercise 7 from page 79 of the Student's Book

These model answers are provided so you can give quick feedback to your class on this writing task.

[5 minutes]

Slides 12 – 15: Suggested answers to exercise 3 from page 81 of the Student's Book

These suggested answers from page 86 of the Teacher's Book are provided so you can give quick feedback to your class on this discussion task.

[5 minutes]

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