

Teacher's Notes Unit 7 Investment

Level: Advanced

The slides in this PowerPoint presentation focus on:

- Investment choices (Slide 1)
- Investing responsibly (Slide 2)
- Answers for exercise 5 from page 87 of the Student's Book (Slide 3)
- Property investment opportunities (Slide 4)
- Example investment profile (Slide 5)
- Descriptions for exercise 2 from page 90 of the Student's Book (Slide 6)
- Grid analysis for exercise 8 from page 91 of the Student's Book (Slide 7)
- Suggested answer for exercise 8 from page 93 of the Student's Book (Slide 8)
- Grid for exercises 4 and 5 from page 95 of the Student's Book (Slides 9 / 10 /11)

Slide 1: Investment choices

This slide is designed to offer a way into the unit and is based on the *Subject background* information on page 89 of the Teacher's Book. As such, it introduces four of the main ways to invest.

Commentary

Investor 1 sounds cautious ('I'm very twitchy about the stock market') so government or high quality company bonds would probably be the best type of investment. Or a mutual fund (unit trust in the UK) which invests in high quality company bonds.

Investor 2 is clearly a risk taker as s/he says s/he is willing to 'take a punt' so investing in stocks (shares) is the thing for this person to do.

Investor 3 should probably invest in mutual funds which spread the risk of investment and which are easy to administer.

Investor 4 should probably invest in real estate or agricultural businesses.

[5 minutes]

Slide 2: Investing responsibly

The photos on this slide are designed to provide an introduction to the Reading on pages 84-85 of the Student's Book. First, get your students to tell you what industries the photos represent. Then ask them to discuss the question on the slide with a partner.

Photo 1: Agriculture

Photo 2: Plane building / Aerospace

Photo 3: Mining

Photo 4: Oil extraction

Photo 5: Pharmaceuticals

Commentary

Photo 1: Agriculture

There is quite a lot of controversy associated with genetically modified crops and the use of land to grow crops for export at the expense of local needs.

Photo 2: Mining

As represented in the photo, open cast mining clearly has a damaging environment impact and there are many concerns over the health and safety of miners in poorer countries.

Photo 3: Pharmaceuticals

Animal testing comes to mind, and there has been controversy over the pricing of drugs in poorer countries.

Photo 4: Plane building / Aerospace

Plane building is closely associated with the defence industry.

Photo 5: Oil extraction

Obviously there is the environmental impact risk and it is also a dangerous business for people to work in.

[10 minutes]

Slide 3: Answers for exercise 5 from page 87 of the Student's Book

This is provided so that you can provide quick feedback to your students on this listening task.

[5 minutes]

Slide 4: Property investment opportunities

The photos on this slide are provided to give your students some property investment choices as an introductory discussion to pages 88-89 of the Student's Book and / or as lead-in to the *Internet research* topic.

Photo 1: castle

- Photo 2: villa with swimming pool
- Photo 3: apartment in apartment block
- Photo 4: ski chalet
- Photo 5: motor home
- Photo 6: river / canal barge / house boat

Ask your students to discuss the question *What kind of property will you invest in?* in pairs or small groups. Then follow this up with a general discussion of the risks attached to these property investments, for example upkeep and maintenance of the castle and lack of snow due to global warming in a ski resort!

[10 minutes]

Slide 5: Example investment profile

This is provided so that you can give your students a model for Exercise 8 on page 89 of the Student's Book. You can use the profile before the students carry out the task to show them what to do or after to allow them to compare their profiles.

[5 minutes]

Slide 6: Descriptions for exercise 2 from page 90 of the Student's Book

This is provided as suggested on page 96 of the Teacher's Book with the key words that indicate the answer highlighted.

[10 minutes]

Slide 7: Grid analysis for exercise 8 from page 91 of the Student's Book

The grid provided is an expanded version of the one found on page 98 of the Teacher's Book and is provided to facilitate a structured discussion and decision-making process.

[5 minutes]

Slide 8: Suggested answer for exercise 8 from page 93 of the Student's Book

This is provided so that you can provide quick feedback to your students on this writing task. It is based on the text found on page 98 of the Teacher's Book.

[10 minutes]

Slides 9 / 10 / 11: Grid for exercises 4 and 5 from page 95 of the Student's Book

These are provided over three slides so that you can provide quick feedback to your students on these two related listening and reading tasks.

[5 minutes]

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