

# YouTube

## Level

Intermediate and above

## Tasks

Discussing the website YouTube

Scanning an article and matching headings with the correct paragraphs

Reading an article about YouTube

Identifying words from the article from their definitions

Discussing questions arising from the article

## How to use the lesson

**1** Tell students the lesson is about YouTube. Issue the worksheet and ask students to discuss their thoughts about YouTube with a partner. Do they like or dislike the site? Why? Elicit some responses from various pairs.

**2** Students scan the article and match the headings (a–d) with the paragraphs (1–4).

### Answers:

(1) – (b)      (2) – (c)      (3) – (d)      (4) – (a)

**3** Ask students to read the complete article. Ask them to tell you why YouTube is so controversial. Also, ask them to summarise the stories of United Airlines and BooneOakley. You may wish to look at any useful vocabulary at this point: *e.g. sensation / inappropriate / claim / climb down*.

**4** Ask students to identify the words in the text from their definitions.

### Answers:

(a) *phenomenon*      (b) *comply*      (c) *unauthorized*      (d) *compensation*      (e) *venture*

**5** Ask students to discuss the questions in small groups. When they have finished, go through the questions, with someone from each group reporting back on the discussion. Encourage whole class discussion. Finally, give language feedback on any major language errors you notice.

## Related websites

Send your students to these websites, or just take a look yourself.

<http://en.wikipedia.org/wiki/YouTube>

<http://fastpr.wikidot.com/using-youtube-for-publicity>

<http://www.youtube.com/watch?v=5YGc4zOqozo>

<http://www.youtube.com/watch?v=Elo7WeIydh8>

**Acknowledgement:** thanks to Carl Dowse for his presentation about YouTube at the IATEFL BESIG Conference 2010, which inspired this lesson.