

iPad

Level

Intermediate

Tasks

Discussing whether students feel a list of products are essential, desirable or not necessary
Scanning an article and completing the missing information in a product information sheet
Reading an article about the iPad
Guessing the frequency of some words in the article
Answering questions and completing a task based on the article

How to use the lesson

- 1 Ask students if they think a Smartphone is essential, desirable or not necessary. Hand out the worksheet and give them time to complete exercise one. They then discuss their answers in pairs. Elicit feedback and encourage students to give reasons for their choices.
- 2 Students scan the first paragraph of the article and complete the data in the product information sheet.

Answers

- (1) 9.7" (2) 0.68 kg / one and a half pounds
(3) half an inch (4) \$499

- 3 Students read the whole article. Ask them to tell you what the admirers think of the iPad and what the critics think. You may wish to look at any useful vocabulary, such as: *portable / gadget / revolutionise / underwhelming / hype / early adopters*.
- 4 Ask students to guess the frequency of the words using the Macmillan Dictionary star system.

Answers

Red three-star: *consumer / computer*
Red two-star: *digital / tablet / analyst*
Red one-star: *portable / browse*
Black: *laptop / gadget / iconic*

- 5 Divide students into small groups to discuss the questions. When they have finished, ask each group to report back on their ideas to the rest of the class. Encourage questions and discussion. Finally, give language feedback.

Related websites

Send your students to these websites, or just take a look yourself.

<http://en.wikipedia.org/wiki/iPad>

<http://www.youtube.com/watch?v=poaUbmdUcCY>

<http://news.bbc.co.uk/1/hi/technology/8483654.stm>

<http://www.ebookreadersreview.co.uk/guides/ebook-comparison-tables-added/>