

## E-book world

### Level

Pre-intermediate and above

### Tasks

Talking about reading habits and books with a partner

Matching a series blog posting titles with their entries

Reading a blog about e-book readers

Completing the missing vowels from a set of business words

Working with a partner to create a blog post

### How to use the lesson

- 1 Hand out the worksheet and ask students to discuss the first question with a partner. Elicit feedback on how much students like reading and what they are reading at the moment.
- 2 Tell students that the lesson is about e-book readers. Ask if anyone has one, and if so, whether they enjoy using it. Tell students to study the four blog-post titles and then scan the blog entry. Students match the titles (1–4) with the entries (a–d).

#### Answers

(1) – (b)    (2) – (c)    (3) – (d)    (4) – (a)

- 3 Students read the whole blog. They should note down some of the positive features about e-book readers and some of the negative ones. You may wish to look at any useful vocabulary such as: *critical mass* / *device* / *adaptor* / *niche product* / *Web 2.0*.
- 4 Ask students to add the missing vowels to words and create sentences about their own company products.

#### Answers

*launch* / *competition* / *product* / *consumer* / *inexpensive* / *buy* / *sell* / *price* / *market* / *available*

- 5 Divide students into pairs to do the writing task. Monitor and support as necessary. When they have finished, put them into small groups in order to read each other's posts. Encourage students to discuss the posts, and say if they agree or disagree. Take notes on the discussions. If appropriate, take a whole class vote on who will buy an e-book reader for Christmas, who will wait for prices to fall and who would never buy one. Finally, provide language feedback.

### Related websites

Send your students to these websites, or just take a look yourself.

<http://www.barnesandnoble.com/nook/>

<http://www.amazon.com/Kindle-Amazon-Original-Wireless-generation/dp/B000FI73MA>

<http://www.youtube.com/watch?v=6sKBsp77PY0>

[http://en.wikipedia.org/wiki/E-book\\_reader](http://en.wikipedia.org/wiki/E-book_reader)