

The one minute entrepreneur

Level

Intermediate and above

Tasks

Filling in the missing words from a set of book titles
 Choosing the most likely way to complete two extracts from a review
 Reading a review about a new management book
 Deciding if words from the review are nouns, verbs or both
 Discussing the answers to questions arising from the review

How to use the lesson

- 1 Tell students that this lesson is about a new, popular management book. Hand out the worksheet. Students in pairs guess the missing words in the titles. They then discuss the books with a partner to see if anyone has read them. Find out which books have been read.

Answers

(a) *giant* (b) *habits* (c) *effective* (d) *iceberg* (e) *cheese* (f) *manager / entrepreneur*

- 2 Ask students to read the review extract. They should choose the best answer and then check their choice by scanning the review.

Answers

(a) *13 million* (b) *four out of five*

- 3 Students read the whole review. Ask them to list the tips given by the author. Ask how the writer of the review feels about management books. (Teacher's note: the writer is not very impressed by the advice offered). You may wish to look at any useful vocabulary, such as: *fable / budding entrepreneur / common sense / wisdom / initiative*.
- 4 Ask students to decide if the words from the review are nouns, verbs, or both.

Answers

Nouns: advice / outcome / obstacle

Verbs: invent / create / succeed / develop

Both: review / claim / mentor / associate / tip / decrease / service / aim / rise / risk / increase

- 5 Divide the class into small groups in order to discuss the questions. Students report back on their answers to the whole class. Encourage discussion. Finish the lesson by giving language feedback. As a homework follow-up, you can ask students to write a short review for a management book they know.

Related websites

Send your students to these websites, or just take a look yourself.

<http://www.1minuteentrepreneur.com/>

<http://stanleybronstein.com/book-review-one-minute-entrepreneur-ken-blanchard/>

<http://en.wikipedia.org/wiki/Entrepreneur>

http://www.open2.net/moneyandmanagement/management_organisation/entrepreneur.html