

The future of tourism

Level

Elementary

Tasks

Comparing where and when students go on holiday
 Looking at popular tourism words and phrases
 Scanning an article to find these phrases
 Reading an article about tourism trends
 Planning an itinerary for a group of business visitors

How to use the lesson

- 1 Write the word 'holiday' on the board. Hand out the worksheet. Let students discuss where they usually go on holiday and which time of the year. Elicit the answers and write them up in a table, showing the most popular destination(s) and time of year when students go on holiday.
- 2 Ask students to write short definitions for the expressions they know. Ask questions in order to practise the language: Who likes to go on exotic holidays? Who prefers a package holiday? Can you name a budget airline?
- 3 Ask the students to scan the article and highlight any expressions they can find.

Answers

exotic (winter) holidays (paragraph 1)
budget airline (paragraph 3)
travelling abroad, overseas visitors, popular destination (paragraph 4)
package holiday - not in the article

- 4 Pre-teach the word 'trend'. Make sure that students can use the term. Pre-teach any other key words in the article such as: boom / attract / fears / disappear. Ask students to read the article again and list the global tourism trends.

Answers

More people taking exotic holidays / Self-employed people taking holidays out of season (paragraph 1)
Budget airlines are growing / People are taking shorter and cheaper holidays (paragraph 3)
People are holidaying at home (paragraph 4)

- 5 Ask students to discuss tourism changes in their country, using some of the expressions from exercise 2.
- 6 Pre-teach the word 'itinerary'. Ask students to work in small groups to plan the weekend itinerary for a group of visiting business people. The students can use the Internet to gather information. If possible, ask them to present their plans on an OHT. At the end of the task, let the class choose the most interesting itinerary.

Related websites

Send your students to these websites, or just take a look yourself.

<http://www.world-tourism.org/>

<http://travel.roughguides.com/destinationhome.html>