

## Teacher's Notes Unit 8 Going global

### Level: Pre-Intermediate

The slides in this PowerPoint presentation focus on:

- Franchising – Vocabulary warmer to exercise 1 on page 96 of the Student's Book (Slide 1)
- Franchising – Discussion and visuals to exercise 1 question 2 on page 96 of the Student's Book (Slide 2)
- Setting up a franchise – Simplified discussion / ordering task for exercise 1 on page 98 of the Student's Book (Slide 3)
- Setting up a franchise – Supplementary task to follow listening exercise 3 on page 98 of the Student's Book (Slide 4)
- Verb collocations – Answers to verb sorting exercise 6 on page 99 of the Student's Book (Slide 5)
- Questions with *do*, *make* and *take* – Additional discussion to accompany exercise 7 on page 99 of the Student's Book (Slide 6)
- For* or *since*? - Supplementary task for exercise 1 on page 100 of the Student's Book (Slide 7)
- Asking questions - Supplementary task to exercise 3 on page 101 of the Student's Book (Slide 8)
- At the airport – Visual sorting exercise and discussion to supplement exercise 1 on page 102 of the Student's Book (Slides 9 and 10)
- Handling questions – Alternative activity to exercise 5 and 6 on page 103 of the Student's Book (Slide 11)
- Listening for detail – Answers to exercise 5 on page 105 of the Student's Book (Slide 12)
- Taking risks – Discussion warmer and supplementary activity to exercise 1 on page 106 of the Student's Book (Slide 13)
- Reading for detail – Answers to exercise 3 on page 106 of the Student's Book (Slide 14)

**Slide 1:** Franchising – Vocabulary warmer to exercise 1 on page 96 of the Student's Book. A lead in to the theme of the unit. Introduce vocabulary click by click and practise pronunciation of key terms.

[5 minutes]

**Slide 2:** Franchising – Discussion and visuals to exercise 1 question 2 on page 96 of the Student's Book. Ask students what types of businesses tend to be franchises and check vocabulary, show pictures of franchises then ask students what other types of franchises are in their country.

[5 minutes]

**Slide 3:** Setting up a franchise – Simplified discussion / ordering task for exercise 1 on page 98 of the Student's Book. This exercise is a simplified version, with fewer words for each stage of researching a franchise. Ask students to try and put the stages in order, the stages disappear then the answers are revealed on a click.

[10 minutes]

**Slide 4:** Setting up a franchise – Supplementary task to follow listening exercise 3 on page 98 of the Student’s Book. These figures are all mentioned by Maria in the listening. Ask students if they can remember what they refer to.

Answers – *five or six times* = Maria had to fly back to the UK five or six times to discuss with various franchisors

*for three years* = Maria studied chemistry at Cambridge University for three years

*five years ago* = Maria came back to Portugal five years ago

€50,000 = the amount Maria borrowed from the bank and family and friends

£12,000 = the amount of the franchise fee.’

*three months* = the time it took Maria to find a more central site

50% = the amount Maria’s turnover is up compared to last year

£2,500 = the cost of the training programme she attended in London

[10 minutes]

**Slide 5:** Verb collocations – Answers to verb sorting exercise 6 on page 99 of the Student’s Book. One answer is revealed per mouse click and collocations move into the correct column.

[10 minutes]

**Slide 6:** Questions with *do*, *make* and *take* – Additional discussion to accompany exercise 7 on page 99 of the Student’s Book. Ask students to guess the missing verb forms before revealing answers. Then ask students to discuss the questions in pairs.

[10 minutes]

**Slide 7:** *For* or *since*? - Supplementary task for exercise 1 on page 100 of the Student’s Book as suggested in Further Practice in Teacher’s Book page 107. Time phrases appear in the middle of the slide and then move to their correct notebook page.

[10 minutes]

**Slide 8:** Asking questions - Supplementary task to exercise 3 on page 101 of the Student’s Book. These are additional or alternative questions to practice *How long?* question forms. Answers appear one by one on a mouse click.

[10 minutes]

**Slides 9 and 10:** At the airport – Visual sorting exercise and discussion to supplement exercise 1 on page 102 of the Student’s Book. Start by asking students what they need to do at an airport when they are travelling by air. Encourage use of *have to*, *need to* and sequencing words such as *then*, *after that*, *finally* then show pictures and ask them what is shown. Then reveal the vocabulary boxes, click by click. Ask students to then decide what order the steps are usually done in. Slide 10 gives a suggested answer.

[15 minutes]

**Slide 11:** Handling questions – Alternative activity to exercise 5 and 6 on page 103 of the Student’s Book. Phrases for handling questions as seen in exercise 4 on page 103 are presented. Start off by asking the questions in exercise 5 on page 103 to check understanding. Then follow discussion ideas as on the slide, encouraging use of the phrases at the top of the slide.

[15 minutes]

**Slide 12:** Listening for detail – Answers to listening exercise 5 on page 105 of the Student’s Book. Answers appear click by click.  
[10 minutes]

**Slide 13:** Taking risks – Discussion warmer and supplementary activity to exercise 1 on page 106 of the Student’s Book. This can be done as pairwork or as a whole class. Questions appear click by click.  
[10 minutes]

**Slide 14:** Reading for detail – Answers to reading exercise on page 106 of the Student’s Book.  
[10 minutes]

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